

FERNHURST NEWS

ADVERTISING RATES EFFECTIVE 1 MARCH 2017

(as agreed at Fernhurst News meeting on 19 October 2016)

Advertisements are carried at the discretion of the Management Committee. Advertising guidelines are available. Editorial policies are available on request.

ANNUAL ADVERTISEMENTS

Full page for 10 issues	£275
Half page for 10 issues	£170
Quarter page for 10 issues	£100

COMMERCIAL ONE-OFF

Full page advertisement	£100
Half page advertisement	£60
Quarter page advertisement	£35
Insert (A4 folded = 4 sides A5) bound in	£150
A5 flyer (loose – delivered with Fernhurst News)	£80

CHARITY ONE-OFF

Full page advertisement	£50
Half page advertisement	£30
Quarter page advertisement	£20
Insert (A4 folded = 4 sides A5) bound in	£75
A5 flyer (loose – delivered with Fernhurst News)	£40

The charity rate also applies to local village organisations but excludes commercial businesses, schools and political parties.

The Management Committee, at its discretion, may waive the cost of an advertisement for a village organisation or Charity Commission registered organisation.

Regular written contributions from local village organisations are carried free as long as they comply with agreed space limits but the Management Committee reserves the right to edit articles if there are space constraints in an edition.

POSTAL SUBSCRIPTIONS	£12 p.a.
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